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## The MAPL System

The MAPL\* system refers to the four elements in the Radio Regulations used to qualify musical selections as Canadian. These elements were selected, as part of the Canadian content regulations, following an extensive public hearing process. The MAPL system is designed to stimulate all components of the Canadian music industry and to be as simple as possible for the industry to implement and regulate.

### Objectives

The primary objective -- a cultural one -- is to encourage increased exposure of Canadian musical performers, lyricists and composers to Canadian audiences.

The secondary objective -- an industrial one -- is to strengthen the Canadian music industry, including both the creative and production components.

### How does it work?

1. To qualify as 'Canadian content' a musical selection must **generally** fulfill at least two of the following conditions:

- M** (music) -- the music is composed entirely by a Canadian.
- A** (artist) -- the music is, or the lyrics are, performed principally by a Canadian.
- P** (production) -- the musical selection consists of a live performance that is

- (i) recorded wholly in Canada, or
- (ii) performed wholly in Canada and broadcast live in Canada.

**L** (lyrics) -- the lyrics are written entirely by a Canadian.

2. There are four **special cases** where a musical selection may qualify as Canadian content.

- ▶ The musical selection was recorded before January 1972 and meets one of the above conditions.
- ▶ It is an instrumental performance of a musical composition written or composed by a Canadian.
- ▶ It is a performance of a musical composition that a Canadian has composed for instruments only.
- ▶ The musical selection was performed live or recorded after September 1, 1991 and, in addition to meeting the criterion for either artist or production, a Canadian who has collaborated with a non-Canadian receives at least half of the credit for both music and lyrics.

*This document is available in alternative format upon request.*

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